



Frequently Asked Questions

Q: Why does Eye Talk abbreviate the names of some products?

The names of some lenses are not the identical to those used by the supplier, or they have been abbreviated. Why has this been done and is there a consistent system for doing this in the Eye Talk Reference Guide?

A: Consistency makes things easier to find and some names are just too long.

The Eye Talk Reference Guide does not have an unlimited amount of space available to list each product, so there is a limit of up to two lines in the publication for each spectacle lens product. As well as being necessary for the Eye Talk Reference Guide, this is also a necessity for when the same information is imported into practice management software (PMS) like Optomate and Sunix. Otherwise the information simply does not fit into the fields available and practices make mistakes because they cannot see the complete information, or print it on lens orders.

For ease of use, Eye Talk has also adopted a standard sequence for the product names, material and coatings. This makes it easier for practices to find what they are seeking and also keeps all of the options arranged in a familiar and logical way that readers can become accustomed to working with:

- **Company Name**
- **Product**
- **Index**

Index is only included in the description if the product is offered in more than one index. (Index is always displayed in the "Index" column).

- **Transitions/Polarized**
- **Coating**

Hard coating (HC) is only included in the description if the product is offered with more than one hard coating option – for example, front and double surface coatings. (Hard Coating is always displayed under the "Features" heading).

Anti -reflection coating (MC) is always included in the description if the product is only available with the multi-coat as a standard inclusion. Additional listings appear when the product is offered with more than one multi-coating option. (multi-coating is also displayed under the "Features" heading).

- **Diameter**

Diameter is only included in the description if the product is offered in more than one diameter. (Diameter is always displayed under the "Diameter" heading).

For Example:

